

The Catalyst Group Resources

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PRESS RELEASE . . .

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Global Catalyst Industry: Long-Awaited Return to Growth and Prosperity...

Although it has been a number of years in the making, the recovery for the global catalyst industry has begun, with companies beginning to benefit from increased levels of demand for product and improved profitabilities resulting in reinvestment in R&D. New technological advancements now beginning full-scale commercialization are expected to yield differentiated technologies between suppliers, further separating leaders from their competitors in the marketplace. There are clearly segments within each industry where especially attractive returns may be expected based on advantaged market or technological positions.

In its benchmarking study of the catalytic process industries completed earlier this year, entitled "**Intelligence Report: Global Shifts in the Global Catalytic Process Industries, 2003 to 2009,**" TCGR provides critical strategic and competitive insight for its clients in the refining, chemicals, polymers, fine chemical/pharma, and environmental industries. Among the critical topics and findings are:

Key Topics/Findings...

- A new industry environment, characterized by instability and uncertainty caused by both internal and external factors, is defining successful participants. How will catalyst suppliers serving US and European markets fare, relative to counterparts serving developing Asia, India and China? What successful strategies have been implemented to best take advantage of the regional and technological differences?
- Outside investment into many of the fastest growing catalytic process industries was slowed by the recent recession. Significant new investment is underway, but where and in what specific industries? An assessment reveals some important business opportunities for those "skilled in the art."
- Elevated energy and feedstock costs, with oil at \$50 per barrel and gas near \$6 MMBtu, have heightened the importance of technologies which are deemed "efficient" (as measured by productivity and conversion ratios). Which companies offer the best options and what are their prospects for growth (as well as potential ventures or agreements)?

Produced bi-annually since 1986, **The Intelligence Report** has evolved into a very important competitive benchmarking and forecast/strategy analysis of all the refining, chemical, polymer, fine chemical, and environmental catalyst industries (both mobile and stationary). It goes far beyond tabulating catalyst market statistics to look into the drivers and soul of the markets, now and in the future. Available for the first time in a PDF format (Adobe Acrobat file), allowing unlimited use/distribution of the report on a site-license basis, "**Intelligence Report: Global Shifts in the Global Catalytic Process Industries, 2003 to 2009**" is the "gold standard" of market and technology intelligence, commercial insight, business strategies and tactics, and value-added new management ideas.

The study prospectus and an order form, as well as the report's actual Table of Contents, are attached for your convenience. For more information, see our website at <http://www.catalystgrp.com/intelreport.html> or contact Jeanne Drahos at 215-628-4447 (jmd@catalystgrp.com).

The Catalyst Group Resources (TCGR), a member of The Catalyst Group, is dedicated to monitoring and analyzing technical and commercial developments in catalysis as they apply to the global refining, petrochemical, fine/specialty chemical, pharmaceutical, polymer/elastomer and environmental industries. The Catalyst Group Resources' assessment is based on information obtained from the public domain as well as internal sources and industry interviews. TCGR's analysis will report factual information, as well as hypotheses/interpretations based on this information, in order to derive a reasonable set of expectations. Factors could cause actual results to differ from our forward-looking statements and The Catalyst Group Resources undertakes no obligation to publicly revise these forward-looking statements to reflect events or circumstances after the date hereof.