

# THE CATALYST GROUP 2026

# DISCLAIMER & TRADEMARK STATEMENT

©2025 The Catalyst Group, The Catalyst logo, and other product or service names used herein are trademarks of The Catalyst Group, unless indicated otherwise. This document may not be distributed, displayed, copied or altered without The Catalyst Group's prior authorization. To the extent The Catalyst Group authorizes distributing, displaying and/or copying of this document, the user may do so only if the document is unaltered and complete, including all its headers, footers, disclaimers and other information. You may not copy this document to or reproduce it in whole or in part on a website. Although the information and recommendations made in these presentation slides (hereinafter "Information") are presented in good faith and believed to be correct, The Catalyst Group makes no representations or warranties as to the completeness or accuracy of Information. Information is supplied upon the condition that the persons receiving the same will make their own determination as to its suitability for their intended use and can be used safely and legally. In no event will The Catalyst Group be responsible for damages of any nature whatsoever resulting from the use of or reliance upon Information or the product to which Information refers. Nothing contained herein is to be construed as a recommendation to use any product, process, equipment or formulation in conflict with any patent, and The Catalyst Group makes no representation or warranty, express or implied, that the use thereof will not infringe any patent. No representations or warranties, either express or implied, of merchantability, fitness for a particular purpose or of any other nature are made hereunder with respect to information or the product to which Information refers. The statements in this presentation relating to matters that are not historical facts are forward looking statements. These forward-looking statements are based upon assumptions of management which are believed to be reasonable at the time made and are subject to significant risks and uncertainties.

# WHO IS THE CATALYST GROUP: TCG CONSULTING AND TCG RESOURCES

Analytical  
excellence across  
technology, cost  
structures, and  
business strategy.

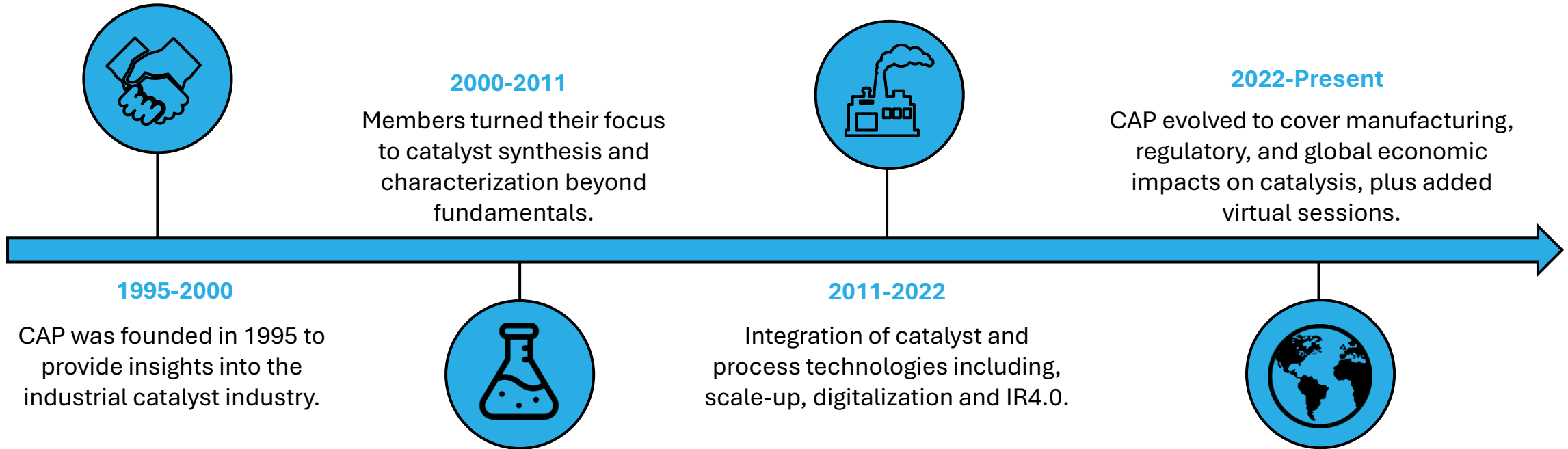
- **About Us**  
A global consultancy with 40+ years of experience serving industries like refining, chemicals, plastics, pharmaceuticals, and environmental services.
- **What We Do**  
We deliver technology-driven strategic planning through two main services: custom client projects (TCGC) and industry-focused programs and studies (TCGR).
- **Proven Industry Expertise**  
Built by industry leaders, our team brings decades of consulting experience and long-term client relationships that reflect the value we consistently deliver.
- **Unmatched Network & Client Focus**  
Through the Dialog Group® network of 150+ global experts, we offer a uniquely interactive, client-centric approach trusted by top industrial companies worldwide.

# CAP Catalytic Advances Program

**A Membership-Directed Program**

# The Catalytic Advances Program (CAP)

Helping the Catalysis Industry for 30 years



# The CAP Members



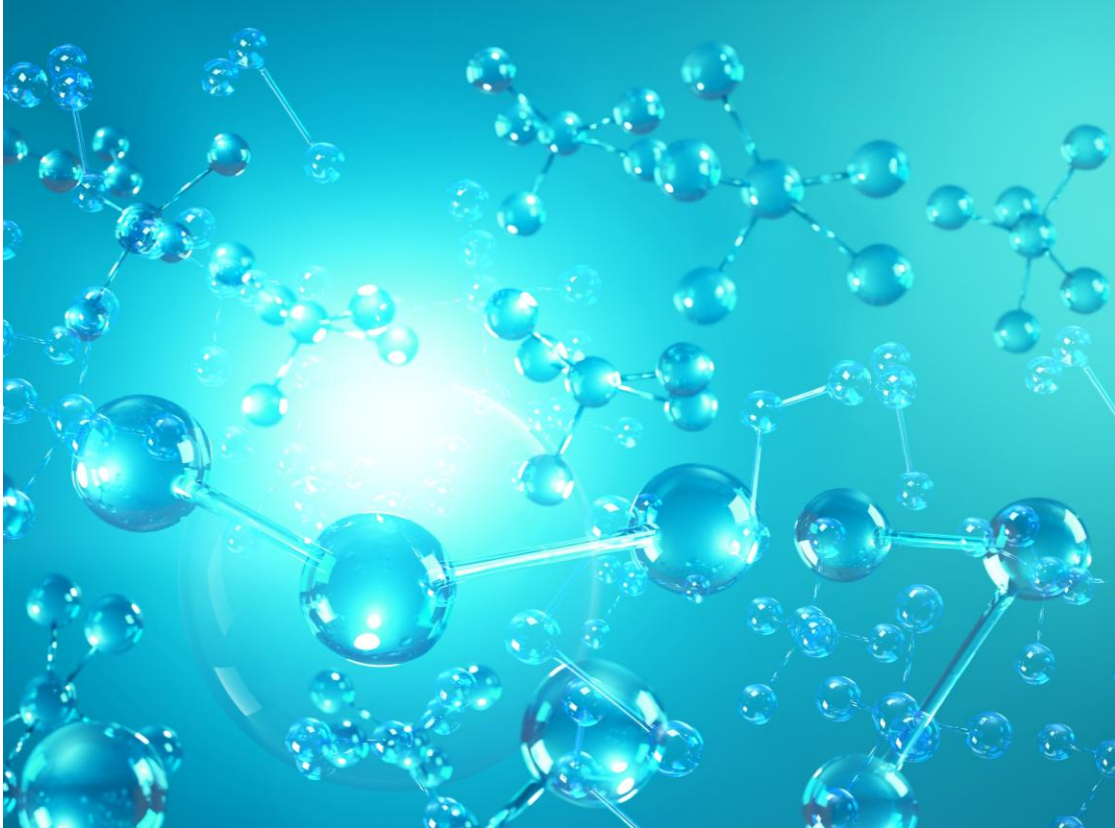
أرامكو السعودية  
saudi aramco



CAP Catalytic Advances  
Program



# THE CAP CONSORTIUM SCOPE



- Petrochemicals Catalysts and Process Technology
- Refining/Fuel Catalysts and Process Technology
- Bio-based Catalysts and Process Technology
- Biofuels and bioenergy (biomass conversion to RD/SAF, biogas/biomethane)
- Hydrogen and Syngas Catalysts and Process Technology
- Polymer Catalysts and Process Technology
- Mobile and Stationary Emissions Catalysts
- Catalysis Role in Energy Transition and Circular Economy

# Deliverables – What You Receive



## Weekly Newsletters

Summaries of key tech and market trends from 30+ sources—delivered weekly.



## CAP Technical Reports

Three peer-reviewed reports annually, scoped by members and authored by Dialog Group® experts.



## TCGR Advisory Services

Targeted insights from TCGR on topics raised in newsletters or reports.



## Member Initiated Projects

Confidential project proposals to solve challenges or pursue JV opportunities.



## Meeting and Virtual Sessions

Topical webinars and networking with fellow members throughout the year.

# Benefits – Why It Matters

## **Do More with Less**

Share costs, insights, and resources across a member-driven consortium.

## **Expert Insights**

Apply expert insights from reports to guide R&D and investment decisions.

## **Always Informed**

Keep current on key developments without information overload.

## **Powerful Network**

Connect with industry leaders and partners.

## **Shape the Agenda**

Drive priorities and report topics with your input. For the Industry, By the Industry®.

## **Tap Expert Network**

Access the best industry and commercial network via The Catalyst Group's Dialog Group®.

# CAP Technical Reports

Selected for members, by members since 1995.

## 2026

- Catalytic CO<sub>2</sub> Conversion: Pathways to Olefins and Aromatics
- Challenges and Opportunities in Biofuel Commercialization
- Catalytic Solutions for Biobased Chemicals and Next-Gen Monomers

## 2025

- Advances in Catalysts for Value Addition of Waste Polymers and Biomass
- Catalyst Deactivation Related to Processing New Feedstocks
- Membrane Reactors for e-Fuel Production via CO<sub>2</sub> Hydrogenation

## 2024

- Advances in CO<sub>2</sub> Activation Catalysts
- Advances in Catalysts for Biofuels and e-Fuels
- Advances in Catalysis for Polyolefin Production

## 2023

- Catalysts and Catalyst Manufacturing Methods for Decarbonization
- Startups in Catalysis and Catalytic Processes
- Advances in Materials for Catalysis



**Underway for 2026:**

Join now to shape the  
Table of Contents.

# Memberships – Costs How Much

**CAP** is an annual program with two levels of participation for 2025:

**Full Membership:** \$39,500  
**Associate Membership:** \$32,500

The **Full Membership** entitles the subscriber to all three (3) technical reports released each year. At the **Associate Membership** entitles the subscriber to two (2) out of the three (3) reports released.

Each member signs a Corporate Membership Agreement, which fully documents the program content and deliverables.

# Contact Us

## Alissa Davis

Executive Vice President  
adavis@catalystgrp.com  
(267) 474-1821

## Riya Choudhury

Program Manager  
rchoudhury@catalystgrp.com  
(267) 476-2079